

Notification of share buyback transactions

April 24, 2017 – Notification of share buyback transactions realized ⁽¹⁾ from April 17, 2017 until April 21, 2017

(Share buyback program approved by the Shareholders' Meeting of May 25, 2016)

Issuer	Issuer's identification code (LEI code)	Day of transaction	Identification code of financial instrument	Daily total volume (in number of shares)	Daily weighted average acquisition price	Identification code of market
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.18	FR0000130577	44,676	63.7730	CHIX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.18	FR0000130577	100,767	63.8045	XPAR
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.18	FR0000130577	6,357	63.8358	BATE
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.18	FR0000130577	21,229	63.7868	TRQX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.19	FR0000130577	31,723	63.4306	CHIX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.19	FR0000130577	65,103	63.3759	XPAR
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.19	FR0000130577	7,486	63.3075	BATE
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.19	FR0000130577	17,562	63.4361	TRQX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.20	FR0000130577	1,764	65.9182	CHIX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.20	FR0000130577	3,618	65.9009	XPAR
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.20	FR0000130577	604	65.8742	BATE
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.20	FR0000130577	1,096	65.9159	TRQX
TOTAL				301,985	63.6831	

(1) Transactions by the issuer directly or through an Investment Service Provider acting independently on behalf of the issuer.

<http://www.publicisgroupe.com/en/investors/notification-of-share-buyback-transactions-from-april-17-until-april-21-2017>

Publicis Groupe SA
Société anonyme (French public limited Company) with Management Board and Supervisory Board,
with share capital of 90,378,154 euros
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