



PUBLICIS GROUPE

INTERNAL NOTE

Paris, October 15, 2007

**Anne Vaucheret Joins Publicis Groupe
as VP Compensation and Benefits**

I am pleased to announce that Anne Vaucheret has joined Publicis Groupe as Vice President - Compensation and Benefits. In her new function, Anne Vaucheret will be responsible for developing Publicis Groupe's pay and benefit policies, and she will work closely with the different brands of the Groupe. She will report directly to me.

From January 2005, Anne Vaucheret was Director of Human Resources at Plastic Omnium.

Upon completing her studies at Reims Management School (*l'Ecole Supérieur de Commerce de Reims*), Anne Vaucheret started her career as a consultant at Hay Management. She stayed there for 8 years, becoming the head of the compensation division (1984 – 1991). After creating her own company in 1992, she was recruited by Total, where she held a number of different positions in compensation and benefits, as well as human resources (1993-2003). From 2003 - 2004, she was Director of Human Resources at Groupama (a large French insurance group).

I trust that you will join me in giving Anne Vaucheret a warm welcome, and in wishing her the best of luck in her new post at the heart of our Groupe.

Fabrice Fries
General Secretary