



## PUBLICIS GROUPE

### PRESS RELEASE

## Robert Namias joins Publicis Groupe

Paris, September 22<sup>nd</sup>, 2008 – Robert Namias joins Publicis Groupe as Advisor to the Chairman and CEO of Publicis Groupe's Management Board, as well as Vice President of Publicis Consultants I France. This appointment is with effect from October 1, 2008. Publicis Groupe, and particularly Publicis Consultants I France, the corporate strategy and communications network headed by CEO Eric Giuily, will benefit from Robert Namias' vast experience in the communication and information fields.

Robert Namias comes to Publicis Groupe from TV broadcaster TF1, where he's been employed since 1986. Editor in chief of the main evening news from 1987 to 1992, he went on to become editorial manager and finally Head of News in 1996. Robert Namias began his career with radio station RTL in 1968, then switched to Europe 1 (1969-1982), first as a political reporter and later as chief editor for the society department. From 1983 to 1987, he founded and served as chief executive of local free radio station 95.2. Robert Namias has also served as President of the French national road safety council, the *Conseil national de la sécurité routière* (CNSR), since 2003.

#### About Publicis Groupe

Publicis Groupe [Euronext Paris: FR0000130577] is the world's fourth largest communications group. In addition, it is ranked as the world's second largest media counsel and buying group, and is a global leader in digital and healthcare communications. With activities spanning 104 countries on five continents, the Groupe employs approximately 44,000 professionals. The Groupe offers local and international clients a complete range of communication services, from advertising through three autonomous global advertising networks, Leo Burnett, Publicis, Saatchi & Saatchi and two multi-hub networks, Fallon and 49%-owned Bartle Bogle Hegarty; to media consultancy and buying, through two worldwide networks, Starcom MediaVest Group and ZenithOptimedia; interactive and digital marketing led by Digitas; Specialized Agencies and Marketing Services offering healthcare communications, corporate and financial communications, sustainability communications, shopper marketing, public relations, CRM and direct marketing, event and sports marketing, and multicultural communications.

**Web Site:** [www.publicisgroupe.com](http://www.publicisgroupe.com)

#### About Publicis Consultants I France

Expressing the sense of your difference. Publicis Consultants |, the leading corporate communications agency in France, provides companies, institutions and brands with all the tools needed to build their identity, image and reputation and forge quality relations with their various audiences. The network in France, with a staff of over 420 employees, is organized into six agencies: Publicis Consultants | Paris for corporate and institutional communications, investor relations and financial communications, government and public affairs and corporate public relations; Publicis Consultants | RH for human relations and internal communications; Pietri | Publicis Consultants specializing in luxury, fashion and consumer public relations; Publicis Consultants | Net Intelligenz, a unique alliance of corporate and Internet expertise; Verbe for online and offline publishing and Carré Noir for corporate identity and brand design. The Publicis Consultants | network is headed by CEO Eric Giuily. Publicis Consultants | Worldwide employs 830 staff in its 46 agencies. Through its 8 strategic partners, the network covers 24 countries around the world, deploying 1,250 consultants and creatives.

**Web site:** [www.publicis-consultants.fr](http://www.publicis-consultants.fr)

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