

# Press Release



# 08/03/12



## Publicis Groupe files its 2012 Half-Year Financial Report

The first half-year financial report for 2012 was filed with the French Financial Markets Authority (Autorité des Marchés Financiers) on August 3, 2012.

It is available free of charge, in line with legal requirements, and can be downloaded from the Company's website [www.publicisgroupe.com](http://www.publicisgroupe.com) (under the section Investor Relations/Regulatory Documents/Reference Documents and Financial Reports).

The financial report contains the interim management report, the consolidated interim financial statements and the statutory auditor's report on interim financial information for 2012.

### About Publicis Groupe

Publicis Groupe [Euronext Paris FR0000130577, part of the CAC 40 index] is the third largest communications group in the world, offering the full range of services and skills: digital and traditional advertising, public affairs and events, media buying and specialized communication. Its major networks are Leo Burnett, MSLGROUP, PHCG (Publicis Healthcare Communications Group), Publicis Worldwide, Rosetta and Saatchi & Saatchi. VivaKi, the Groupe's media and digital accelerator, includes Digitas, Razorfish, Starcom MediaVest Group and ZenithOptimedia. Present in 104 countries, the Groupe employs 56,000 professionals.

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